

2016 POLITICAL FALL SPENDING

ETHI-POLITICAL ISSUE-SENATE MAJORITY PAC

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
932530	9/15-9/19	9	\$ 810.00	\$ 121.50	\$ 688.50		\$ 688.50	\$ 688.50		payment sent to hub
932648	9/20-9/26	12	\$ 2,410.00	\$ 361.50	\$ 2,048.50		\$ 2,048.50	\$ 2,048.50		payment sent to hub

CONTRACT



ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision 932648 /		Alt Order # 25286433
Product Issue-D		
Contract Dates 09/20/16 - 09/27/16		Estimate # 5411
Advertiser POL/Senate Majority PAC		Original Date / Revision 09/16/16 / 09/16/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property ETHI	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 25-54		
Agency Code 9914573	Advertiser Code	Product 1/2
Agency Ref IN14921		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ETHI	09/20/16	09/23/16	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				1	\$60.00				
N 2	ETHI	09/20/16	09/27/16	M-F 11a-12p	M-F 11a-12p		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				1	\$20.00				
Week:		09/26/16	10/02/16	-T-----				1	\$20.00				
N 3	ETHI	09/20/16	09/27/16	M-F 12p-1p	M-F 12p-1p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				1	\$40.00				
Week:		09/26/16	10/02/16	-T-----				1	\$40.00				
4	ETHI	09/26/16	09/26/16	M-F 5p-6p	M-F 5p-6p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$50.00				
5	ETHI	09/21/16	09/21/16	Wednesday Hour 2	9p-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	--W----				1	\$800.00				
6	ETHI	09/20/16	09/23/16	News 10 on Fox	10p-1030p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				1	\$500.00				
7	ETHI	09/25/16	09/25/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				1	\$500.00				
8	ETHI	09/20/16	09/23/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				1	\$300.00				
9	ETHI	09/26/16	09/26/16	M-F 11p-12a	11p-12a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				2	\$40.00				
Totals								0.00				12	\$2,410.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>		<u>Alt Order #</u>
932648 /		25286433
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/27/16	Issue-D	5411
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Senate Majority PAC		09/16/16 / 09/16/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	7	\$2,220.00	(\$333.00)	\$1,887.00
09/26/16 -09/27/16	5	\$190.00	(\$28.50)	\$161.50
Totals	12	\$2,410.00	(\$361.50)	\$2,048.50

Signature: _____ **Date:** _____

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25286433	Changes as of: 9/15/2016 at 5:58 PM	Version: Highlighting Revision 2
CPE: 163/173/5411	Flight: 9/20/16 - 9/27/16	Station: ETHI
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Terre Haute
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
	Agency Order #: 5391882	Primary Demo: Adults 35+
	Buyer: Furman, Mike	Con Type: POLITICAL/VOTE
	Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880
Comments: Extended flight to 9/27		Total CPP: \$0.00
		Total GRP:
		Separation:
		Total Spots: 12
		Total \$: \$2,410.00

932648

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20	9/27	9/20 - 9/27	Total Spots	Total \$	CPP	GRP
REV-1	Tu-F,M 10a-11a		Judge Mathis	\$60.00	0	30	1	0		1	\$60.00	\$0.00	0.0
REV-2	Tu-F,M 11a-12n		Paternity Court/Divorce Court	\$20.00	0	30	2	1		2	\$40.00	\$0.00	0.0
REV-3	Tu-F,M 12n-1p		Maury Povich	\$40.00	0	30	2	1		2	\$80.00	\$0.00	0.0
REV-4	Tu-F,M 5p-6p		Steve Harvey	\$50.00	0	30	1	0		1	\$50.00	\$0.00	0.0
REV-5	W 9p-10p		Empire-FOX	\$800.00	0	30	1	0		1	\$800.00	\$0.00	0.0
REV-6	Tu-F,M 10p-10:30p		News 10 On FOX	\$500.00	0	30	1	0		1	\$500.00	\$0.00	0.0
REV-7	Su 10p-10:30p		News 10 On FOX	\$500.00	0	30	1	0		1	\$500.00	\$0.00	0.0
REV-8	Tu-F,M 10:30p-11p		Access Hollywood	\$300.00	0	30	1	0		1	\$300.00	\$0.00	0.0
REV-9	M 11p-12m		Law & Order: SVU-MYNET1	\$40.00	0	30	2	0		2	\$80.00	\$0.00	0.0
TOTALS: 10 2											12	\$2,410.00	\$0.00

9-18-16



125 West 55th St
New York, NY 10019

Contract # 25286433

Changes as of: 9/15/2016 at 5:58 PM

Version: Highlighting Revision 2

CPE: 163/173/5411
Agency: WATERFRONT STRATEGIE

Flight: 9/20/16 - 9/27/16
Advertiser: Senate Majority PAC

Station: ETHI
Market: Terre Haute

Total \$: \$2,410.00
Total Spots: 12

3050 K ST NW #100
Washington, DC 20007

Product: Issue
Agency Order #: 5391882

Office: WASHINGTON
Primary Demo: Adults 35+

Total CPP: \$0.00
Total GRP:

Buyer: Furman, Mike
Salesperson: BEN WILMETH
202-872-5880

Con Type: POLITICAL/VOTE
Assisant: BEN WILMETH
202-872-5880

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/15/16 5:58 PM	BEN WILMETH	Extended flight to 9/27
09/14/16 2:48 PM	System	Notice Received.
09/14/16 2:47 PM	Tammy Terry	Ben - for line 3, maury povch airs 12-1p. on line 2, paternity court airs 11-11:30a, divorce court airs 11:30a-12p. please revise. thanks - tammy

Competitive Information

Market Budget: \$48,200
ETHI Share: 5%
Comment:
WAWV: 7%
WTHI: 59%
WTWO: 29%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	12	\$2,410.00	N/A	0.0
Total	100%	12	\$2,410.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Sep	10	\$2,350.00
2016-Oct	2	\$60.00
Total	12	\$2,410.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/15/16 5:58 PM	BEN WILMETH	Revised			\$0		Changes: Flight End from 9/26/16 to 9/27/16, Competitive Market Budget from \$16,200 to \$48,200, Comments from to Extended flight to 9/27, 9 buylines added or modified.
Revision	9/14/16 5:11 PM	CAROLYN ALLAIRE	Confirmed			\$0		Changes: Demo Metc to [R16], User Entered \$ from \$0.00 to \$2,410.00, 2 buylines
Makegood 1	9/14/16 2:47 PM	Tammy Terry	Confirmed			\$0		
New	9/14/16 10:40 AM	BEN WILMETH	Confirmed	12		\$2,410.00	\$2,410.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.